



**SPECTRA
CARNIVALS**

PRESENTS

**BEATS FOR A
CAUSE**

**THINK
TAKE
DIME
BRIDGE**

LIVE @ Nishagandhi Auditorium,
Thiruvananthapuram

May 23, 2026 | 5pm onwards

Who We Are

Spectra Carnivals LLP

A purpose-driven event curation initiative dedicated to creating experiences that bring people together for meaningful impact.

Our Story

Spectra Carnivals LLP is built on a simple but powerful belief: events can be more than entertainment. They can be platforms for awareness, compassion, and collective action. We curate vibrant carnivals, community gatherings, and knowledge-driven events that connect people, organizations, institutions, and changemakers around causes that matter to society.

Our goal is to build emotional trust across industries and communities, creating a network of individuals and partners who believe in contributing back to society in meaningful ways.

Our Three Pillars

Connect

We bring together communities, professionals, institutions, and socially responsible organizations into a trusted ecosystem.

Inspire

We create immersive experiences where entertainment meets empathy, and celebration meets purpose-driven action.

Empower

We empower people and organizations to participate, learn, contribute, and inspire others toward meaningful change.

Our Focus Areas

Through our events, we raise awareness and support initiatives focused on the following critical social issues:

-  **Cancer Care & Support**
Raising awareness and community support for cancer patients and their families.
-  **Organ Donation & Transplant Awareness**
Driving conversations and pledges that can save lives across Kerala and beyond.
- Children's Mental Health**
Destigmatizing mental health challenges among children and empowering parents.
- Elder Care & Dignity**
Advocating for the well-being and dignity of senior citizens in our communities.
-  **Career Guidance & Education Access**
Connecting young minds with universities and industry experts to shape their futures.
- Mental Well-being, Disability Inclusion & Environment**
Addressing pressing concerns including youth empowerment, environmental responsibility, and inclusive access.

Our Vision

To grow a trusted community platform where entertainment meets empathy, and celebration meets purpose — empowering people and organizations to collaborate and support those in need.



A music-driven social impact initiative supporting cochlear implant children in Kerala — where every note played becomes a gift of sound for a child who needs it most.

- Thakkudam Bridge · Live Concert
- Nishagandhi Auditorium, Trivandrum
- May 23, 2026 · 5 PM Onwards
- 3,000 – 10,000 Expected Attendees

Kerala has successfully funded cochlear implant surgeries. Now we must ensure those children never return to silence.

THE MISSION · BEATS FOR A CAUSE 2026

THE HUMAN STORY BEHIND THE MUSIC

Understanding the gap — Surgery is funded. Lifelong care is not. That's where your partnership makes the difference.



The Silent Crisis

Government programs support cochlear implant surgeries — but the long-term cost of device maintenance overwhelms most families. Without upkeep, children risk losing their restored hearing.



What Support Covers

Processor replacements, battery packs, mapping services, and audiology follow-ups. Each child has a different need — identified and documented by NISH Trivandrum.



Measurable Impact

Every rupee of CSR funding is traceable to a specific child and a specific device. Post-event impact reports are provided to all CSR partners for compliance documentation.

THREE WAYS TO PARTICIPATE



VERTICAL 01

CSR Funding Partner

Direct, accountable giving aligned with your company's CSR mandate. Every rupee donated flows to a named beneficiary child.

- 100% fund utilisation toward cochlear device support
- NISH Trivandrum curates verified beneficiary list
- SilentKnight Audiology delivers & maintains equipment
- CSR certificates & compliance documentation provided
- Eligible under Section 135 of Companies Act



VERTICAL 02

Event Sponsorship

Fund the operational backbone of the event while gaining premium brand visibility before a large, engaged audience.

- Prominent branding at Nishagandhi Auditorium
- Digital promotions, posters & media outreach
- Stage time, MC mentions & social media features
- Association with healthcare & community leadership

TITLE	PLATINUM
GOLD	SILVER
BRONZE	



VERTICAL 03

Day Fest Exhibitor

A daytime fair running alongside the concert, creating a captive, interactive audience for business exhibitors while driving cause awareness.

- Direct engagement with 3,000–10,000 attendees
- Association with a socially impactful event
- Cause activations woven through the festival space
- Targeted audience — families, youth, professionals

Education	Banking	Automobile
Food & Beverage	Jewellery	
Healthcare		

A trusted, multi-institutional coalition ensuring accountability, medical oversight, and cultural reach — giving your partnership a credible and impactful home.

 NISH Trivandrum Beneficiary identification & support coordination	 SilentKnight Audiology Cochlear equipment supply & maintenance	 KIMS Health Medical partner & clinical credibility	 GG Hospital Healthcare partner & community presence	 Thaikkudam Bridge Headline performers · Cultural anchor
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WHY YOUR ORGANISATION SHOULD BE HERE



Verified, Reportable Impact

Each cochlear device funded is documented and traceable to a specific child. Post-event reports meet CSR compliance requirements under Indian company law, making this a board-reportable contribution.



Emotional Brand Association

Aligning your brand with a child's ability to hear — and with Kerala's favourite live band — creates a deeply human, memorable connection that PR campaigns rarely achieve.



Targeted Audience Reach

3,000–10,000 attendees across the concert and day fest — families, young professionals, Technopark employees, and community leaders. A highly engaged, socially conscious audience.



Inclusive Healthcare Leadership

Position your organisation as a champion of disability inclusion and child development — two of the most credible and lasting pillars of a corporate social responsibility identity.

AT A GLANCE

<p>10K+</p> <p>Expected Footfall (Concert + Day Fest)</p>	<p>100%</p> <p>CSR Funds to Direct Beneficiaries</p>	<p>3</p> <p>Partnership Verticals</p>	<p>5</p> <p>Sponsorship Tiers Available</p>	<p>5+</p> <p>Day Fest Exhibitor Sectors</p>
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CSR Compliance Note for Corporate Partners

Contributions to cochlear implant support for underprivileged children are eligible under Schedule VII of the Companies Act, 2013 — specifically under healthcare and disability support mandates. All donations will be accompanied by utilisation certificates, beneficiary documentation, and a post-event impact report for your records.



Join the Movement

Let's build a sustainable support ecosystem for cochlear implant children in Kerala — together. We invite you to be part of something that echoes far beyond one evening of music.

- Become a CSR Partner
- Explore Sponsorship Tiers
- Book a Day Fest Stall